

ClimateLaunchpad

Australia

PROGRAM OVERVIEW

**CLIMATE
KIC
AUSTRALIA**

IN COLLABORATION WITH



Co-funded by the
European Union



About ClimateLaunchpad.

ClimateLaunchpad is the world's largest and most successful preaccelerator program for climate start-ups. Its mission is to unlock the global potential for cleantech to address climate change and help to fast track ideas into businesses. The annual program provides an opportunity for entrepreneurs and start-ups to connect to a global network of investors, accelerators and market opportunities. Structured as a competition, ClimateLaunchpad provides training, mentoring and pitching opportunities at a state, national and global level to help participants grow their concept into a sustainable business. Supporting early stage start-ups in the clean-tech, circular economy, ag-tech, environmental or climate impact fields.

ClimateLaunchpad is part of the global entrepreneurship offerings of EIT Climate-KIC, the EU's main climate innovation initiative. In Australia, the program is run by Climate-KIC Australia and utilises internationally renowned trainers, alongside coaches, mentors and judges from Australia's innovation ecosystem. ClimateLaunchpad is well regarded for its high-quality curriculum and its ability to connect directly to global networks.

About Climate-KIC Australia.

Climate-KIC Australia is a knowledge and innovation community established and funded by a national collaboration of private and public sector organisations in 2017. We are an independent, not-for-profit organisation that aims to link research, business, entrepreneurs, investors and government to drive transformational activities that unlock change at the speed and scale the climate challenge needs.

Climate-KIC Australia believes that systems level innovation is required to create transformations that address the climate challenge. The ClimateLaunchpad program is a catalyst for systemic change, and leverages Climate-KIC Australia's innovation capabilities, knowledge sharing and deep global networks to support the growth of Australia's early stage climate start-ups. .



Program structure.

01

Call for applications.

Apply with your green business idea online. It doesn't matter if your idea is still on the back of a napkin or if you have already registered a business: we are looking for potential climate impact and scalability, all the rest you'll get during your training.

Cohorts of 8-10 start-ups (2-5 people in each team) are selected.

02

Online course.

Successful applicants undertake online modules to provide a base level of understanding of entrepreneurship.

03

Boot camp.

Intensive bootcamps are led by certified ClimateLaunchpad coaches who will teach you all you need to know about commercialising your business idea. Each team develops a professional, fully-realised pitch-deck and gains capability to take their business idea to start-up stage.

04

Webinars.

A series of webinars help teams test with real customers and refine their business model, value proposition and pitch. The webinars are delivered by alumni who have gone on to build successful start-ups.

Program structure.

05 Pitch panels.

A chance to pitch in front of renowned judges and unlock opportunities to pathways to market. The top-rated teams proceed to the National final.

06 Mentoring.

National finalists are matched to an expert mentor to help them prepare for the Final and further improve their business concept and communication.

07 National final.

At the National Final, teams pitch to industry-renowned judges. Startups connect to local investors, accelerators and corporate partners.

08 Regional final.

The top teams in Australia pitch alongside the best teams from SE Asia for a coveted spot in the global finals. Start-ups connect to regional investors, accelerators and corporate partners.

09 Global final.

The top teams from the region proceed to the Global Grand Final and the chance to present at the premier clean tech start-up event in the world. Teams connect to global investment and partnership opportunities.

“Our coach pushed us to make sure we were out there speaking to customers all the time, to find out whether people would use our app. **That’s the single biggest form of validation out there.**”

Tom Ferrier
CEO, Greener
ClimateLaunchpad 2019 winner

Success stories.

Capricorn Power. 2017 Australian winner.

On a mission to save 500,000 tonnes of CO₂e by 2022 using a thermo-dynamic process based on the Brayton cycle that turns heat into electricity. Big things are happening for our 2017 winner Capricorn Power. Not only did they just close a major seed round and obtained a \$300,000 government grant, also their revenue forecast for the financial year is a whopping \$3.3 million. "We were introduced to the key investor for this seed round through the ClimateLaunchpad network."



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“ClimateLaunchpad
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Sunovate. 2018 Australian winner.

The Sunovate PV technology maximizes the energy output from solar panels, providing heat as well as electricity by boosting the output of PV panels by 300%. Sunovate have been invited to participate on an International Energy Agency task-force on photovoltaic-thermal technology and were named one of the top 100 energy transition start-ups in 2019 by the World Energy Council. “ClimateLaunchpad was a complete gamechanger for us, enabling us to commence our seed funding round with a really promising outlook.”

Global impact.

ClimateLaunchpad is part of the global entrepreneurship offering of EIT Climate-KIC and runs in 50+ countries to train over 500 start-ups each year. A central backbone team is provided by EIT Climate-KIC to set curriculum and support participating countries, including Australia. The program's ability to commercialise and attract investment to start-ups is well evidenced. In 2019, globally 230 of CLP alumni had attracted external funding of €100M and produced revenue of €50M.

global media coverage & impact
start-ups from over 50 countries

~ 700 viable green start-ups trained every year

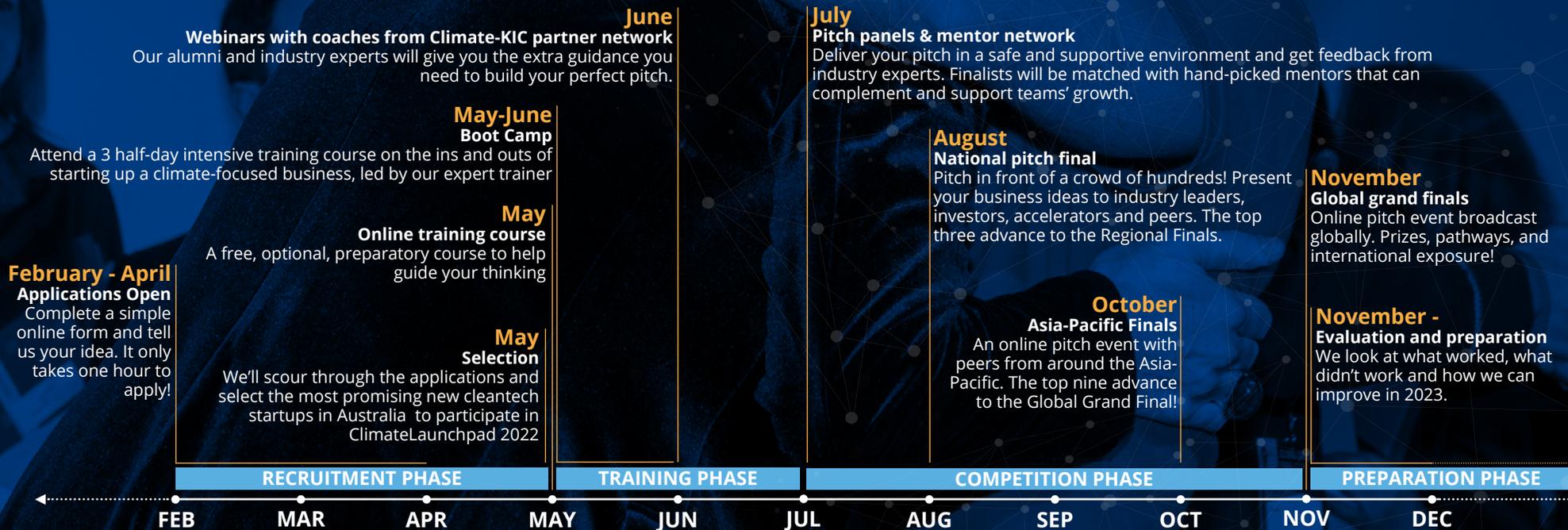
the best teams get to compete in the global grand final,
the global green business event of the year

top-notch curriculum and trainer ratings 9.6/10

“Some innovators focus on the ‘solution’ but need to consider the business ecosystem as well and ClimateLaunchpad helps them **identify this missing link to deployment.”**

Stedman Ellis
CEO, Future Battery Industries CRC
ClimateLaunchpad Australia sponsor

Program plan. Proposed 2022 dates.



Eligibility criteria

The competition is open to any Australian resident, 18 years and older, with an innovative cleantech idea: that is, “a scientific innovation that uses existing technology to do more with fewer resources, and has a commercial driver” – whether it’s fully fledged or sketched on the back of a coaster.

Applicants must:

- Have not been incorporated for longer than one year;
- Have not attracted more than €200,000 (about \$325,000) in investment;
- Have not yet sold products, solutions or prototypes on commercial terms.



Partners.

Program partners help Climate-KIC Australia with program events. In 2022, we have received generous support from the AusIndustry Entrepreneurs' Programme, within the Department of Industry, Science, Energy and Resources, the Future Battery Industries CRC, the RACE for 2030 CRC and the City of Greater Geelong.

ClimateLaunchpad globally is run in collaboration with EIT Climate-KIC.

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“We live in a society where business can actually drive social and economic change, so the time is now to fund platforms like Launchpad who support innovators to build businesses.”

Eytan Lenko
Chair, Beyond Zero Emissions
ClimateLaunchpad 2020 National Final judge

Manifesto.

The future is green. To get there we need massive amounts of green ideas. Ideas that are put into action.

Starting a business is the most powerful way to do that. A business can grow based on customer needs and it can grow on a global scale. That is key to tackling climate change.

That's why our motto is: **'Fixing climate change, one start-up at a time.'**

All change starts small. With passionate people. People who don't wait for permission – or for the 'right' moment. People **willing to explore and eager to act.** Who are okay with being called crazy. People who believe in their idea and want to put it into action.



We believe in those people. We help them think, act and grow big. So they can help tackle climate change.

There are a lot of great ideas out there for improving lives and reducing emissions. Some of them remain in the idea stage, never taking the next step and becoming viable. Some of them need an extra push. They need a bit of mentoring. Some training. The benefit of experience. They need lessons from entrepreneurial failures and successes. With coaching and support, a number of **ideas can become reality.**

This is where we come in. The team at ClimateLaunchpad supports new cleantech startups. We do this with partners around the globe. ClimateLaunchpad offers training, coaching, and support.

Your idea can be an innovation in renewable energy, a sustainable transition in the food chain, a mind shift in urban mobility or any other way to tackle climate change. As long as it's in the cleantech domain: "a scientific innovation that uses existing technology to do more with fewer resources, and has a commercial driver."

**fixing climate
change one
start up at a
time.**

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ClimateLaunchpad

Australia

Register your interest today

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